



Yarmouk University  
**Faculty of  
Mass Communication**

# Master's in Communication

## Program Overview

The Master's in Communication program has designed to follow up the new development on mass media researches in the fields of traditional and digital media.



## Program Objectives

- Upgrading professional media writing style with a scientific methodology, and equipping students with theoretical and applied information to compete in the labor market.
- Providing scientific writing opportunities within international standards in the fields of traditional and digital media.
- Upgrading the level of journalism and the media within the latest scientific methodology for media research.
- Enhancing the skills and the abilities in advanced writing for journalism and media for Jordanian and Arab students enrolled in the master's program.

## Program Importance

The importance of the Master's program in Mass Communication stems from the fact that the local and Arab market suffers from a shortage of media researchers, who study the media environment, communication tools and their operators, media messages, the target audience, and impact on them. Therefore, this program came to provide the labor market with a distinguished elite of graduates with a master's degree.

## Targeted Groups and Accepted Majors

- Applicant must have fulfilled the English language requirement and the result must be valid.
- Bachelor's degree in one of the media disciplines from a university accredited by Yarmouk University, and at least 1<sup>st</sup> years of practical experience in the field.
- For other majors not mentioned in the previous point - to be considered by the graduate committee of the department.

## Job Areas

Graduates of this program can be:

1. Faculty members in mass communication colleges in local and Arab universities.
2. Analysts and researchers in media institutions, websites, and research centers in the private and public sectors, in the security services, and media monitoring centers.
3. Media consultants.

4. Researchers in government institutions, the diplomatic corps, and international and non-profit organizations.
5. Specialists in data analysis, and artificial intelligence in the field of media.
6. Specialists in digital marketing.
7. Developers of electronic educational curricula.
8. Employees in the private or public sector or the military and security sector.

## Credit Hours and Tuition Fees

Number of hours: (33) credit hours

Tuition fees: Cost per Credit Hour

- Jordanian (in Dinar)= 70 JD
  - International (in Dollar) \$225
- + First-Time Admission Fee

## Study Plan Overview

The Master's program consists of two tracks:

- Thesis track: It consists of 15 compulsory requirements hours and 9 elective hours from a number of courses, in addition to 9 hours in which the student prepares a research in the field of specialization.
- Comprehensive track: It consists of 24 compulsory requirements hours and 9 elective hours from a number of courses, in addition to an exam at the end with a number of compulsory and optional subjects.

## Contact Information

Journalism Department

**Phone:** + 962 2 7211111    **ext. :** 6943

**E-Mail:** journalism@yu.edu.jo

Inquiries

Admission & Registration Dept.

**Phone :** + 962 2 7211111    **ext. :** 2000

**Fax :** + 962 2 7211113

**E-Mail :** adm\_reg@yu.edu.jo    **Website :** <https://admreg.yu.edu.jo>